



ENTRY PACKET

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GENERAL INFORMATION



Create it!

NOCTI's 2019 Video Contest theme is "America's Future Workforce" Students are encouraged to create a video based on the theme, either on their own or with a group of classmates! Students should use their imagination to create a video that creatively, cleverly, and concisely highlights ways in which CTE impacts America's Future Workforce!

Use of the NOCTI logo and images of NOCTI products in the video are encouraged.



Submit it!

Eligible videos must be produced during the 2018-19 school year and submitted to NOCTI by January 31, 2019. Review the rules and requirements in this packet to ensure your video meets the contest specifications.



Win it!

Winners will be selected and prizes awarded during NOCTI's February 2019 CTE Month Celebration. The winning entry will be the most engaging and memorable video that captures the message of the theme. The prizes are:

- First Place – \$500.00 and a class pizza party
- Second Place – \$250.00 and a class pizza party
- Third Place - \$150.00 and a class pizza party
- Honorable Mention(s) - \$100.00 and a class pizza party



INSTRUCTIONS

- Read and follow all the NOCTI Video Contest Rules, Requirements, and Restrictions.

If submitting through the mail:

- Label your DVD or CD with the Entrant's name, the school name, and the title of the video. Do not send your original video master.
- Mail completed Entry Form, Video CD or DVD, and Talent Release Forms to the address below. A carrier with the ability to offer package tracking is recommended.
- Deadline: Entries must be postmarked on or before January 31, 2019.

**ATTN: NOCTI Video Contest
500 N. Bronson Avenue
Big Rapids, MI 49307**

If submitting online:

- Attach or email the YouTube video file links, or file to nocti@nocti.org (Max file size: 10MB)
- Scan and email all required documents to nocti@nocti.org.
- Deadline: Entries must be received by email on or before January 31, 2019.

NOCTI will confirm receipt of entry via Entrant's email address.
If you have questions, contact NOCTI at nocti@nocti.org or 1-800-334-6283.



RULES, REQUIREMENTS, & RESTRICTIONS

Notes:

- The term "Contest" refers to NOCTI's 2019 Video Contest.
- The "Contest Sponsor" is NOCTI, 500 N. Bronson Avenue, Big Rapids, MI 49307 (www.nocti.org).
- The "Entrant" is the teacher who will serve as the designated representative to enter the contest and accept prizes/awards on behalf of the students at a secondary school.
- A "Video" is any Contest entry submitted September 1, 2018, through January 31, 2019.
- Entering the Contest is free; there are no fees involved besides mailing costs.
- For NOCTI logo usage request form and guidelines see page 8 of this packet.
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Requirements for All Videos:

1. The Video must be based on the theme: **America's Future Workforce**
2. The Video submitted must be student work with minimal assistance from instructors.
3. Multiple videos may be submitted by the same secondary school and/or program. However, multiple videos may not be directed/produced by the same student(s) and must have different video participants. Video Titles cannot be identical.
4. The Video must not exceed 2 minutes in length. This time limit does not include the required information slate at the beginning of the Video. (See next bullet.)
5. Information Slate – A full screen slate (title screen) must appear at the beginning of the Contest Video and must include ONLY the following information: *(Please use white letters on a black background to make slate easily readable.)*
 - Video Title
 - Total running time
6. Entrant must have permission of all persons appearing in the Video or, if persons under age 18 appear in the Video, entrant must have the permission from the parent or legal guardian (see Talent Release Form). Entrant **must** provide all Talent Release Forms to the Contest Sponsor along with Entry Form and Video.
7. The Video must be created specifically for the NOCTI Contest and cannot have been previously submitted for another promotion or contest of any kind or previously displayed through any other means.
8. Once Entrant's Video has been submitted, the entry is final and may not be modified or edited and no submissions will be returned.

Video Content Restrictions:

1. The Video must not contain material that violates or infringes another's rights, including but not limited to privacy, publicity, or intellectual property rights or that constitutes copyright infringement;
2. The Video must not disparage the Contest Sponsor or any other person or party affiliated with the promotion and administration of this Contest;
3. The Video must not contain brand names or trademarks other than those of the Contest Sponsor, which Entrant has a limited license to use for the sole purpose of creating a Video for this Contest. (See page 8 for logo use info.) There are no restrictions on using images of NOCTI products in the Video (e.g., Banners, Classroom Posters, Study Guides, Countdown Kits, and Assessment Blueprints).
4. The Video must not contain any copyrighted music, footage, images, or artwork;
5. The Video must not contain material that is inappropriate, indecent, obscene, hateful, torturous, defamatory, slanderous, or libelous;
6. The Video must not contain material that promotes bigotry, racism, hatred, or harm against any group or individual or promotes discrimination based on race, gender, religion, nationality, disability, sexual orientation, or age; and
7. The Video must not contain material that is unlawful, in violation of or contrary to the laws or regulations in any jurisdiction where the Video is created.

Technical Requirements:

- The Video must be submitted on a CD or DVD. A Video file can also be sent online through a YouTube link.
- When sending through the mail, there is no specific file size limit, but the Contest Video must fit on one (1) CD or DVD. If sending the video file through email, the file maximum is 10MB.
- The format of the Contest Video will be at the creators' discretion; however, the Video must play through a Windows computer using Windows Media Player, if mailed on a disk. The file format should be .Mp4, .Avi or .Wmv with a 16:9 aspect ratio.
- If the file is emailed or a link is sent, the Video must play through YouTube.
- Before submitting, test the Video to verify it plays using Windows Media Player. Verifying that the Video plays using Internet Explorer will not guarantee it can be viewed using the above mentioned applications.
- The chosen application viewer must not require the download of add-ons in order to play the Contest Video.

Disqualifications:

- Video submissions postmarked after January 31, 2019 will be disqualified.
- Videos shorter than one minute or longer than two minutes will be disqualified.
- Videos violating any of the restrictions or requirements listed above in this document will be disqualified.
- Videos submitted from post-secondary (college) students will be disqualified.
- Disqualification is at the Sponsor's sole discretion.

JUDGING

Videos will be judged on the following criteria:

- 50% - Message and appropriateness to theme
- 20% - Creativity
- 20% - Originality
- 10% - Production Quality

Winner Selection:

- All Videos will be pre-screened, prior to judging, to verify compliance of all contest rules.
- A panel of judges selected by NOCTI from the CTE/NOCTI community will choose the winning Videos based on the judging criteria and compliance with all contest rules.
- The decision of the judges is final.
- Winners will be notified by phone and/or email after CTE Month in March 2019.
- Winning Videos become the property of NOCTI, and may appear on NOCTI's website and/or may be promoted through other media outlets.
- Should it be determined that there are insufficient entries worthy of being selected as a finalist, NOCTI reserves the right to select fewer than the stated number of winners in any category. In the event the Video Contest has been impaired or corrupted for any reason and as a result cannot be offered or completed as planned, NOCTI reserves the right in its sole discretion, to cancel or terminate the contest.



ENTRY FORM

(Please type or print)

Program Name _____

Number of students in video _____

School Name _____

School Address _____ Phone _____

City _____ State _____ Zip Code _____

Video Title _____

Student Producer _____ Producer Email address _____

Student Director _____ Director Email address _____

Name of Teacher (Entrant) _____

Teacher (Entrant) Phone Numbers (Work) _____ (Cell) _____

Teacher (Entrant) Email Address _____

I verify that this entry for the NOCTI 2019 Video Contest is student work. I have read the Rules, Requirements, and Restrictions included with this entry form and understand that our submission to this contest must comply with all contest rules. I also understand that our submission may be disqualified if we do not adhere to these official rules.

Teacher (Entrant) Signature _____ Date _____

Names of talent included in the video:



TALENT RELEASE FORM

I, _____ (print name), hereby consent to the photographing of myself and the recording of my voice and the use of these photographs and/or recordings singularly or in conjunction with other photographs and/or recordings for advertising, publicity, or other business purposes. I understand that the term "photograph" as used herein encompasses both still photographs and motion picture footage.

I further consent to the reproduction and use of said photographs and recordings of my voice.

I hereby release NOCTI and any of its associated or affiliated companies, their directors, officers, agents, employees, and customers, and appointed advertising agencies, their directors, officers, agents, and employees from all claims of every kind on account of such use.

Talent Signature: _____

Talent Email address: _____

Date: _____

If talent is under 18 years of age:

I, _____ (print name), am the parent/legal guardian of the individual named above and I have read this release and approve of its terms.

Parent/Guardian Printed Name: _____

Parent/Guardian Signature: _____

Date: _____

Title of video associated with above: _____

Entrant (Teacher) Name: _____

School and Program: _____

All Talent Release Forms must be sent to NOCTI along with Entry Form and Video CD or DVD.

nocti@nocti.org

1-800-334-6283 ♦ 500 N. Bronson Ave. ♦ Big Rapids, MI 49307



2019 Video Contest Logo Usage Request Form



**AMERICA'S
Future
WORKFORCE**
NOCTI Video Contest 2019

To receive a logo packet for use with the 2019 NOCTI video contest, submit your completed application to NOCTI via fax: **231-796-4699** or email: nocti@nocti.org.

Contact Name: _____

Organization Name: _____

Address: _____

City, State & Zip: _____

Phone (add extension number if applicable): _____

email Address: _____

Provide the website address location if it is to be used online:
