



## ENTRY PACKET

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## GENERAL INFORMATION



### **Create it!**

The theme for NOCTI's 2017 Video Contest is "Bright Futures in CTE!" Grab your shades...the future of CTE is bright!" Highlight the exciting spectrum of possibilities CTE offers by showcasing your personal experiences. Create the video on your own or gather a group of classmates to join in the fun. Be creative; use your imagination to create a video that highlights the benefits of CTE.

Use of the NOCTI logo and images of NOCTI products in the video are encouraged.



### **Submit it!**

Eligible videos must be produced during the 2016-17 school year and submitted to NOCTI by January 31, 2017. Review the rules and requirements in this packet to ensure your video meets the contest specifications.



### **Win it!**

Winners will be selected and prizes awarded during NOCTI's February 2017 CTE Month Celebration. The winning entry will be the most engaging and memorable video that captures the message of the theme. The prizes are:

- First Place – \$500.00 and a class pizza party
- Second Place – \$250.00 and a class pizza party
- Third Place - \$150.00 and a class pizza party
- Honorable Mention(s) - \$100.00 and a class pizza party



## INSTRUCTIONS

- Read and follow all the NOCTI Video Contest Rules, Requirements, and Restrictions.
- Label your DVD or CD with the Entrant's name, the school name, and the title of the video. Do not send your original video master.
- Mail completed Entry Form, Video CD or DVD, and Talent Release Forms to the address below. A carrier with the ability to offer package tracking is recommended.
- Deadline: Entries must be postmarked on or before January 31, 2017.

**ATTN: NOCTI Video Contest  
500 N. Bronson Avenue  
Big Rapids, MI 49307**

NOCTI will confirm receipt of entry via Entrant's email address.  
If you have questions, contact NOCTI at [nocti@nocti.org](mailto:nocti@nocti.org) or 1-800-334-6283.

## RULES, REQUIREMENTS, & RESTRICTIONS

### Notes:

- The term "Contest" refers to NOCTI's 2017 Video Contest.
- The "Contest Sponsor" is NOCTI, 500 N. Bronson Avenue, Big Rapids, MI 49307 ([www.nocti.org](http://www.nocti.org)).
- The "Entrant" is the teacher who will serve as the designated representative to enter the contest and accept prizes/awards on behalf of the students.
- A "Video" is any Contest entry submitted September 1, 2016, through January 31, 2017.
- Entering the Contest is free; there are no fees involved.
- For NOCTI logo usage request form and guidelines see pages 7-9 of this packet.

**Requirements for All Videos:**

1. The Video must be based on the theme: Bright Futures in CTE!
2. The Video submitted must be student work with minimal assistance from instructors.
3. Multiple videos may be submitted by the same school and/or program. However, multiple videos may not be submitted by the same student(s) and must have different video participants.
4. The Video must not exceed 2 minutes in length. This time limit does not include the required information slate at the beginning of the video. (See next bullet.)
5. Information Slate – A 10-second, full screen slate (title screen) must appear at the beginning of the Contest Video and must include the following information: *(Please use white letters on a black background to make slate easily readable.)*
  - o Student participant names
  - o School name
  - o Program name
  - o Entrant (Teacher) name
  - o School address
  - o Video title
  - o Total running time
6. Entrant must have permission of all persons appearing in the Video or, if persons under age 18 appear in the Video, entrant must have the permission from the parent or legal guardian (see Talent Release Form). Entrant must provide all Talent Release Forms to the Contest Sponsor along with Entry Form and Video.
7. The Video must be created specifically for the NOCTI Contest and cannot have been previously submitted for another promotion or contest of any kind or previously displayed through any other means.
8. Once Entrant's Video has been submitted, the entry is final and may not be modified or edited and no submissions will be returned.

**Video Content Restrictions:**

1. The Video must not contain material that violates or infringes another's rights, including but not limited to privacy, publicity, or intellectual property rights or that constitutes copyright infringement;
2. The Video must not disparage the Contest Sponsor or any other person or party affiliated with the promotion and administration of this Contest;
3. The Video must not contain brand names or trademarks other than those of the Contest Sponsor, which Entrant has a limited license to use for the sole purpose of creating a Video for this Contest. (See pages 7-9 for logo use info.) There are no restrictions on using images of NOCTI products in the Video (e.g., Banners, Classroom Posters, Study Guides, Countdown Kits, Assessment Blueprints).
4. The Video must not contain any copyrighted music, footage, images, or artwork;
5. The Video must not contain material that is inappropriate, indecent, obscene, hateful, tortious, defamatory, slanderous, or libelous;
6. The Video must not contain material that promotes bigotry, racism, hatred, or harm against any group or individual or promotes discrimination based on race, gender, religion, nationality, disability, sexual orientation, or age; and
7. The Video must not contain material that is unlawful, in violation of or contrary to the laws or regulations in any jurisdiction where the Video is created.

**Technical Requirements:**

- The Video must be submitted on a CD or DVD.
- Although there is no specific file size limit, the Contest Video must fit on one (1) CD or DVD.
- The format of the Contest Video will be at the creators' discretion; however, the video must play through a Windows computer using Flash Player, Windows Media Player, or QuickTime.
- Before submitting, test the Video to verify it plays using one of the above applications. Verifying that the Video plays using Internet Explorer will not guarantee it can be viewed using the above mentioned applications.
- The chosen application viewer must not require the download of add-ons in order to play the Contest Video.

**Disqualifications:**

- Video submissions postmarked after January 31, 2017 will be disqualified.
- Videos shorter than one minute or longer than two minutes will be disqualified.
- Videos violating any of the restrictions or requirements listed above in this document will be disqualified.
- Disqualification is at the Sponsor's sole discretion.

**JUDGING****Videos will be judged on the following criteria:**

- 50% - Message and appropriateness to theme
- 20% - Creativity
- 20% - Originality
- 10% - Production Quality

**Winner Selection:**

- All Videos will be pre-screened, prior to judging, to verify compliance of all contest rules.
- A panel of judges selected by NOCTI from the CTE/NOCTI community will choose the winning Videos based on the judging criteria and compliance with all contest rules.
- The decision of the judges is final.
- Winners will be notified by phone and/or email during CTE Month in February 2017.
- Winning Videos become the property of NOCTI, and may appear on NOCTI's website and/or may be promoted through other media outlets.
- Should it be determined that there are insufficient entries worthy of being selected as a finalist, NOCTI reserves the right to select fewer than the stated number of winners in any category. In the event the Video Contest has been impaired or corrupted for any reason and as a result cannot be offered or completed as planned, NOCTI reserves the right in its sole discretion, to cancel or terminate the contest.



## ENTRY FORM

(Please type or print)

Program Name \_\_\_\_\_

Program Enrollment (# of students) \_\_\_\_\_

School Name \_\_\_\_\_

School Address \_\_\_\_\_ Phone \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Video Title \_\_\_\_\_

Name of Teacher (Entrant) \_\_\_\_\_

Teacher (Entrant) Phone Numbers (Work) \_\_\_\_\_ (Cell) \_\_\_\_\_

Teacher (Entrant) Email Address \_\_\_\_\_

I verify that this entry for the NOCTI 2017 Video Contest is student work. I have read the Rules, Requirements, and Restrictions included with this entry form and understand that our submission to this contest must comply with all contest rules. I also understand that our submission may be disqualified if we do not adhere to these official rules.

\_\_\_\_\_  
Teacher (Entrant) Signature

\_\_\_\_\_  
Date



## TALENT RELEASE FORM

I, \_\_\_\_\_ (print name), hereby consent to the photographing of myself and the recording of my voice and the use of these photographs and/or recordings singularly or in conjunction with other photographs and/or recordings for advertising, publicity, or other business purposes. I understand that the term "photograph" as used herein encompasses both still photographs and motion picture footage.

I further consent to the reproduction and use of said photographs and recordings of my voice.

I hereby release NOCTI and any of its associated or affiliated companies, their directors, officers, agents, employees, and customers, and appointed advertising agencies, their directors, officers, agents, and employees from all claims of every kind on account of such use.

Talent Signature: \_\_\_\_\_

Date: \_\_\_\_\_

### If talent is under 18 years of age:

I, \_\_\_\_\_ (print name), am the parent/legal guardian of the individual named above and I have read this release and approve of its terms.

Parent/Guardian Printed Name: \_\_\_\_\_

Parent/Guardian Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Title of video associated with above: \_\_\_\_\_

Entrant (Teacher) Name: \_\_\_\_\_

School and Program: \_\_\_\_\_

**All Talent Release Forms must be sent to NOCTI along with Entry Form and Video CD or DVD.**

[nocti@nocti.org](mailto:nocti@nocti.org)

1-800-334-6283 ♦ 500 N. Bronson Ave. ♦ Big Rapids, MI 49307



## Video Contest Logo Usage Request Form



2017 NOCTI Video Contest

To receive a logo packet for use with the 2016 NOCTI video contest, submit your completed application to NOCTI via fax: 231-796-4699 or Email: [nocti@nocti.org](mailto:nocti@nocti.org).

Contact Name: \_\_\_\_\_

Organization Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State & Zip: \_\_\_\_\_

Phone (add extension number if applicable): \_\_\_\_\_

email Address: \_\_\_\_\_

Provide the website address location if it is to be used online:

\_\_\_\_\_