

Teacher Assessment Blueprint

Graphic Production Technology



Test Code: 5938 / Version: 01

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## General Assessment Information

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**Test Type:** The Graphic Production Technology assessment is included in NOCTI's Teacher assessment battery. Teacher assessments measure an individual's technical knowledge and skills in a proctored proficiency examination format. These assessments are used in a large number of states as part of the teacher licensing and/or certification process, assessing competency in all aspects of a particular industry. NOCTI Teacher tests typically offer both a written and performance component that must be administered at a NOCTI-approved Area Test Center. Teacher assessments can be delivered in an online or paper/pencil format.

**Revision Team:** The assessment content is based on input from subject matter experts representing the following states: Delaware, Missouri, New Jersey, and Pennsylvania.



10.0305- Graphic and  
Printing Equipment  
Operator, General  
Production



Career Cluster 3-  
Arts, A/V Technology,  
and Communications



51-5112.00- Printing  
Press Operators



**NATIONAL COLLEGE CREDIT RECOMMENDATION SERVICE**  
University of the State of New York - Regents Research Fund

In the lower division  
baccalaureate/associate degree  
category, 3 semester hours in  
Graphic Production Technology

## Written Assessment

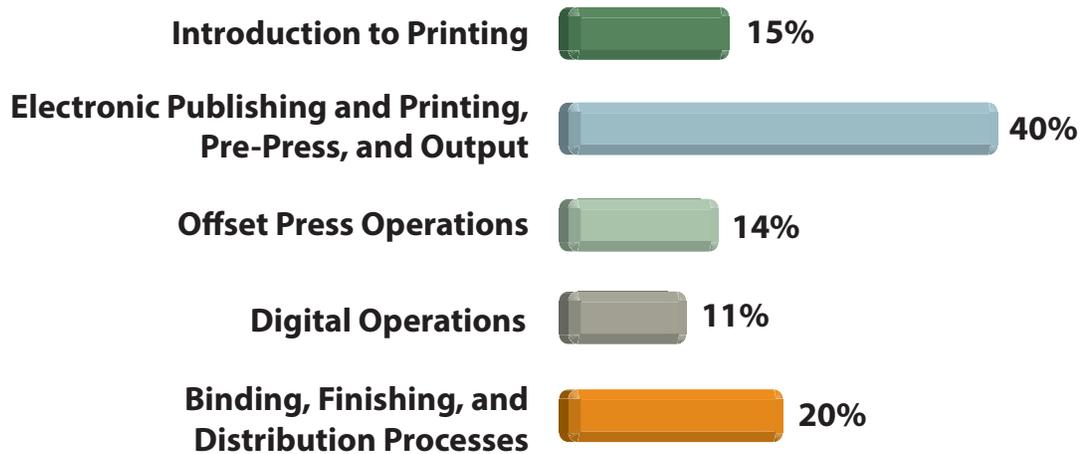
NOCTI written assessments consist of questions to measure an individual's factual theoretical knowledge.

**Administration Time:** 3 hours

**Number of Questions:** 198

**Number of Sessions:** This assessment may be administered in one, two, or three sessions.

### Areas Covered



## Specific Standards and Competencies Included in this Assessment

### Introduction to Printing

- Demonstrate knowledge of relevant OSHA standards, environmental protection, and safety procedures
- Explain the importance of quality control procedures, consistency of production, and statistical process control (SPC) as it relates to customer satisfaction
- Identify workflow, processes (including software), and equipment in graphic communications
- Demonstrate mathematical concepts relating to print, estimating materials/service costs, and preparing work orders
- Understand legal aspects of copyrighted materials
- Understand/define/articulate printing terminology
- Describe various methods of graphic reproduction (e.g., offset, screen, intaglio, gravure, letterpress)

### Electronic Publishing and Printing, Pre-Press, and Output

- Identify and demonstrate principles of layout and design
- Identify type terminology, styles, and uses
- Identify proofreader's marks, proofread and mark-up copy
- Make conversions using printer systems of measurement
- Demonstrate steps in the creative process (e.g., thumbnail, rough, comprehensive, mechanical)
- Crop, scale, and manipulate images
- Prepare elements for a variety of imposition layouts
- Demonstrate basic computer knowledge (e.g., storage, troubleshooting, peripherals)
- Demonstrate proficiency in computer graphics and page layout applications
- Demonstrate knowledge of pre-flighting electronic files
- Output color separations from digital files

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## Specific Standards and Competencies (continued)

### Electronic Publishing and Printing, Pre-Press, and Output (continued)

- Edit and manipulate single-color, spot color, and process color jobs
- Adjust work to meet the needs of target audience
- Demonstrate ability to calculate paper costs for job, waste included
- Differentiate between web, multimedia, and print graphics
- Exhibit knowledge of PDF workflow
- Demonstrate knowledge of different color modes and color management (e.g., CMYK and RGB)
- Exhibit familiarity with output devices
- Exhibit familiarity with input devices

### Offset Press Operations

- Identify components of an offset press and demonstrate knowledge of operating procedures
- Demonstrate understanding of press chemistry (e.g., ink tack, fountain solutions, solvents, dryers)
- Describe general maintenance and cleaning of an offset press
- Demonstrate knowledge of mixing PMS colors
- Describe auxiliary operations performed on press (e.g., perforation, scoring)
- Troubleshoot offset printing problems (e.g., scumming, pilling, chalking, roller stripping, ghosting, glazing)
- Demonstrate ability to print in register



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## Specific Standards and Competencies (continued)

### Digital Operations

- Identify components of a digital press or other digital device and demonstrate knowledge of operating procedures
- Demonstrate understanding of digital consumables (e.g., toner, fuser, waste)
- Describe general maintenance and cleaning of digital devices
- Describe auxiliary operations performed using inline/nearline devices (e.g., perforation, scoring)
- Demonstrate proper handling of various print media
- Troubleshoot digital printing problems (e.g., toner scatter, paper jams)
- Explain the importance of the RIP (Raster Image Processor) device and its functions

### Binding, Finishing, and Distribution Processes

- Set up, adjust, and operate a paper cutter
- Set up, adjust, and operate a paper folder
- Demonstrate understanding of perforating, scoring, embossing, and die-cutting
- Perform preventive maintenance on bindery and finishing equipment
- Set up and operate a stitcher
- Set up, adjust, and operate a paper drill
- Explain different methods of binding and assembling (e.g., collating and gathering)
- Explain assembly of carbonless paper forms
- Calculate number of small sheets cut from large sheets
- Identify properties and use of various paper stocks
- Demonstrate knowledge of carrier options, postal sorting, and packaging requirements



## Sample Questions

**An item is protected by copyright when it is**

- A. registered with the U.S. Copyright Office
- B. registered with the Library of Congress
- C. published
- D. created

**Landscape page orientation is**

- A. vertical
- B. enlarged
- C. horizontal
- D. diagonal

**A scanner is a/an**

- A. input device
- B. copy printout device
- C. output device
- D. DPI program

**To "air" stock means to**

- A. expose the stock, uncovered, to hot temperatures
- B. handle stock, allowing air between sheets
- C. adjust air blasts to separate sheets
- D. run the stock through the press without printing it

**Antique, smooth, and coated refer to**

- A. recycled paper
- B. paper sizes
- C. paper colors
- D. paper finishes

## Performance Assessment

NOCTI performance assessments allow individuals to demonstrate their acquired skills by completing actual jobs using the tools, materials, machines, and equipment related to the technical area.

**Administration Time:** 2 hours and 15 minutes

**Number of Jobs:** 2

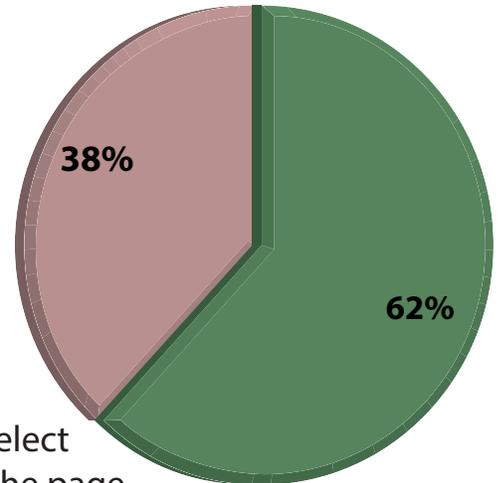
### Areas Covered:

#### **62% Design and Pre-Press**

Participant will plan and create original artwork, create thumbnail sketches and apply design principles; select correct software, prepare a rough layout to scale, set up the page and use an appropriate font, output a comprehensive proof, proofread and output final copy.

#### **38% Paper Drill, Shrink Wrap, Package, and Prepare for Pick-Up**

Participant will scan the provided images, print copies, cut 80 postcards, paper drill or punch a hole, and shrink wrap or paper wrap. Prepare and print a mailing label.



## Sample Job

### Design and Pre-Press

**Maximum Time:** 1 hour 30 minutes

**Participant Activity:** The participant will create artwork similar to the images provided; prepare three thumbnail sketches based on acceptable design principles; prepare a rough layout to scale from the design selected; use the rough generated to determine the most appropriate available software for the job; set up the page and select the most appropriate available font(s) for the job; create an image similar to the illustration provided based on the design using the most appropriate software; output a comprehensive proof; proofread and make corrections; apply necessary adjustments and printer's marks; output a final copy for evaluator approval; output separations; and submit the work to the evaluator.

