

## Pathway Assessment Blueprint

### Recreation, Amusements, and Attractions



Test Code: 1289/ Version: 01

## General Assessment Information

### Blueprint Contents

General Assessment Information  
Written Assessment Information

Sample Written Items  
Specific Competencies Covered in the Test

**Test Type:** The Recreation, Amusements, and Attractions industry-based credential is included in NOCTI's Pathway assessment battery. Pathway assessments assess knowledge and skills at a broader level than the Job Ready assessments and focus on the Pathways established as part of the national career cluster model. Pathway assessments are delivered entirely online which allows NOCTI to include engaging interactive items.

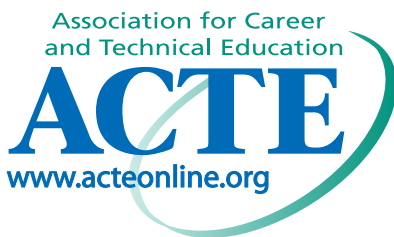
**Revision Team:** The assessment content is based on input from secondary, post-secondary, and business/industry representatives from the states of Michigan, Pennsylvania, and Tennessee.



31.0101-Parks, Recreation  
and Leisure Studies



Career Cluster 9-  
Hospitality and Tourism



The Association for Career and Technical Education (ACTE), the leading professional organization for career and technical educators, commends all students who participate in career and technical education programs and choose to validate their educational attainment through rigorous technical assessments. In taking this assessment you demonstrate to your school, your parents and guardians, your future employers and yourself that you understand the concepts and knowledge needed to succeed in the workplace. Good Luck!



MBAResearch believes that "proof of learning" is the first step toward a future career. Students who successfully complete a research-based assessment put themselves a step ahead of their competitors—for college admission and for beginning substantive careers in business. MBAResearch is proud to be the primary source of industry-validated standards and curriculum for business careers, for many high school and community college business administration curricula, and for many assessments offered here.



In the lower division baccalaureate/associate degree category, 3 semester hours in Recreation, Amusements, and Attractions

## Written Assessment

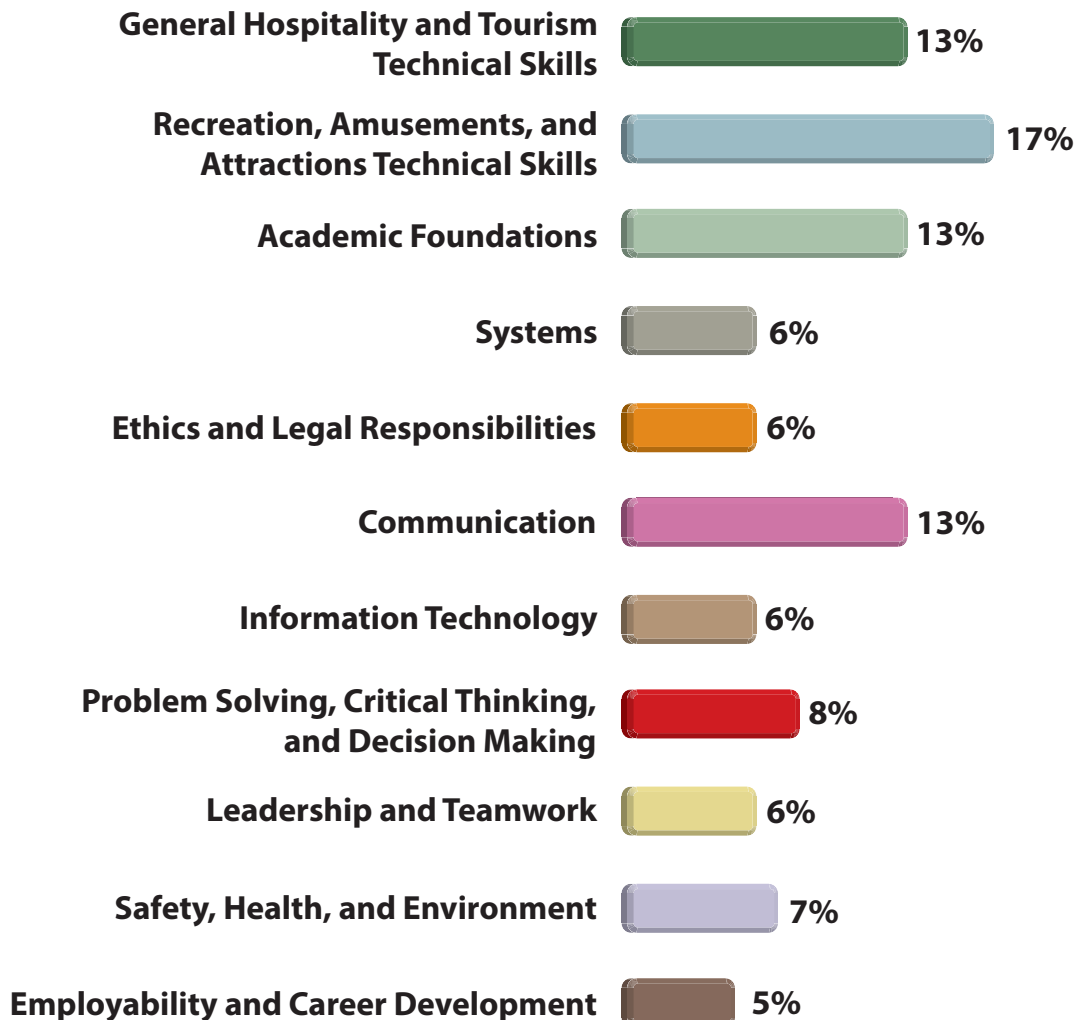
NOCTI written assessments consist of questions to measure an individual's factual theoretical knowledge.

**Administration Time:** 2 hours

**Number of Questions:** 100

**Number of Sessions:** This assessment may be administered in one, two, or three sessions.

### Areas Covered



## Specific Standards and Competencies Included in this Assessment

### General Hospitality and Tourism Technical Skills

- Demonstrate knowledge of hospitality and tourism management (e.g., no-shows, overbooking, etc.)
- Apply marketing strategies and techniques within a hospitality and tourism context
- Apply customer service techniques in a hospitality and tourism context
- Identify elements of geography and climate that affect the hospitality and tourism industry

### Recreation, Amusements, and Attractions Technical Skills

- Apply knowledge of the types, structures, and operating methods of various recreations
- Apply knowledge of admission procedures and traffic control issues to manage and control people
- Apply knowledge of merchandizing and retail outlet opportunities for different venues
- Research ideas needed to develop programs and products appropriate for different venues

### Academic Foundations

- Apply reading skills in a hospitality and tourism career environment
- Apply writing skills in a hospitality and tourism career environment
- Apply mathematical skills in a hospitality and tourism career environment
- Apply knowledge of economics in a hospitality and tourism career environment



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## Specific Standards and Competencies (continued)

### **Systems**

- Describe the relationship of roles and responsibilities among hospitality and tourism professionals
- Analyze impact on hospitality and tourism systems based on influences such as changes in technology

### **Ethics and Legal Responsibilities**

- Apply appropriate laws, regulations, industry standards to hospitality and tourism situations
- Identify ethical issues and demonstrate ethical behavior in hospitality and tourism situations

### **Communication**

- Locate, organize, reference written information to communicate with coworkers and clients
- Develop and deliver formal and informal presentations using media to engage and inform diverse audiences
- Apply listening skills; interpret verbal and nonverbal behaviors to communicate with coworkers and clients
- Interpret and use tables, charts, and figures

### **Information Technology**

- Use word processing, presentation, and email applications to prepare communications
- Use spreadsheet and database applications to manage and communicate data and information

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## Specific Standards and Competencies (continued)

### **Problem Solving, Critical Thinking, and Decision Making**

- Use problem solving and critical thinking to locate information about problems and determine causes
- Use problem solving and critical thinking; determine root causes of problems; evaluate solutions

### **Leadership and Teamwork**

- Exhibit leadership qualities to improve the quality of work and the work environment
- Work effectively in a team environment to improve the quality of work and the work environment

### **Safety, Health, and Environment**

- Identify/practice appropriate safety and health procedures for hospitality and tourism occupations
- Demonstrate emergency/first-aid knowledge and procedures for hospitality and tourism occupations

### **Employability and Career Development**

- Demonstrate employability skills related to a career in hospitality and tourism
- Pursue career development skills to advance in hospitality and tourism careers



## Sample Questions

**Dividing the total consumer market into small groups of potential customers is referred to as market**

- A. segmentation
- B. research
- C. integration
- D. development

**Airlines often offer faster boarding services using**

- A. electronic ticketing
- B. ATMs
- C. text messages
- D. passwords

**When an employee is giving an oral presentation, he/she should speak**

- A. clearly and confidently
- B. in a low voice
- C. quickly and urgently
- D. in a monotone voice

**Food preparation surfaces should be cleaned and sanitized**

- A. after every shift
- B. twice a day
- C. after every item prepped
- D. at the end of the day

**To entice guests to shop at the resort gift shop, many resorts will offer a \_\_\_\_\_ to their guests.**

- A. discount on merchandise
- B. free gift
- C. free reservation service
- D. discount on concierge service

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### Sample Questions (continued)

**Which of the following terms is correctly spelled?**

- A. gretuity
- B. cordination
- C. reservations
- D. resturant

**An example of body language that conveys interest in what a speaker is saying is**

- A. repeatedly gazing over the speaker's shoulder
- B. crossing your arms
- C. stifling a yawn
- D. leaning forward slightly

**Combining address file data with a form letter is called**

- A. mail merge
- B. a personal letter
- C. a business letter
- D. auto-addressing

**The newest trend that many major resort destinations are now offering is**

- A. indoor water parks
- B. bowling alleys
- C. miniature golf
- D. batting cages

**The best way to lift a heavy object is to**

- A. arch the back, take a deep breath, then lift by straightening the back
- B. keep the knees straight, then lift using the back muscles
- C. bend the knees, then lift using the leg muscles while keeping the back straight
- D. place one foot behind the other, then lift by straightening the legs



## Notes